IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

 (Currently Amended) A method of forming a golf ball product, comprising: forming a core; and

forming a single multi-color layer over said core by:

selecting a material;

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof.

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive;

injecting a first volume of the first portion into a mold by overall volume of the mold at a first insertion rate; and

injecting a second volume of the second portion into the mold by overall volume of the mold at [[an]] a second insertion rate that varies from the first insertion rate to form the multi-color layer.

- (Previously Presented) The method of claim 1, wherein the injecting steps comprise injecting the first and second volumes into cup molds to form cups.
- (Currently Amended) The method of claim 2, further comprising molding the cups around the core to form a secondary golf ball product.
- (Currently Amended) The method of claim 3, further comprising forming a cover layer about the secondary golf ball product.
- 5. 8. (Canceled)

- (Previously Presented) The method of claim 1, wherein the first portion forms approximately 10% to approximately 90% of the multi-color layer.
- (Previously Presented) The method of claim 1, wherein the first portion is substantially white.
- (Previously Presented) The method of claim 1, further comprising the step of forming a substantially translucent cover over said multi-color layer.
- (Previously Presented) The method of claim 1, wherein the injecting steps are performed sequentially.
- (Withdrawn) The method of claim 1, wherein said injecting includes injecting said first and second materials simultaneously.
- 14. (Canceled)
- 15. (Previously Presented) A method of forming a golf ball, comprising:

forming a core; and

forming a single multi-color cover layer over said core by:

selecting a material:

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive; and injecting said first and second materials at different mold volumes to form said multi-color cover laver.

 (Previously Presented) The method of claim 15, wherein both of said pigments are visible in the finished golf ball.

- (Previously Presented) The method of claim 15, further comprising the step of forming a substantially translucent outer cover over said multi-color cover layer.
- 18. (Previously Presented) A method of forming a golf ball, comprising: forming a core; and forming a single multi-color layer over said core by:

providing a first material comprising a first pigment additive;

providing a second material comprising a second pigment additive, wherein the second pigment additive being of a different color than the first pigment additive; and

injecting a first volume of the first material into a mold:

injecting a second volume of the second material to form the multi-color layer, wherein the first and second volumes fill the volume of the mold; and forming a substantially translucent cover over the multi-color layer.

19. - 21. (Canceled)

- 22. (Previously Presented) The method of claim 4, wherein the step of forming a cover layer about the secondary golf ball product comprises providing a substantially translucent material and forming the cover layer with the substantially translucent material.
- (Previously Presented) The method of claim 1, wherein the first volume is less than the second volume.
- 24. (Previously Presented) The method of claim 1, wherein the first volume is greater than the second volume.
- (Previously Presented) The method of claim 1, wherein the first and second volumes are equal.

- 26. (Previously Presented) The method of claim 15, wherein the step of injecting comprises injecting the second material at an insertion rate that produces a very thin layer of the second material that extends substantially from a pole to an equator of the golf ball.
- 27. (Previously Presented) The method of claim 15, wherein the step of injecting comprises injecting the second material at an insertion rate that produces a concentration of the second material near a pole of the golf ball.
- 28. (Previously Presented) The method of claim 18, wherein the step of injecting a second volume of the second material comprises controlling the shape of the second volume through the insertion rate.